

Social Media Toolkit: Support Te Toa Matoa's Vital Work

[Te Toa Matoa](#) (TTM) is a grassroots organization in Kiribati, an island nation in the Pacific Ocean facing some of the most devastating impacts of climate change. The name “Te Toa Matoa,” meaning *Strong and Hard*, reflects their mission: to support individuals with disabilities to thrive and contribute to the preservation of their rich cultural heritage through music and dance.

[Climate change is not just raising sea levels](#); it's destroying traditions, displacing communities, and making survival a daily struggle. TTM in light of these difficulties continues to use music to tell the stories of their people, advocate for inclusivity, and offer a vision of hope and resilience. This toolkit equips you to share TTM's story and encourage your community to join this critical movement for justice on all social media platforms.

[Click here for to download graphics/videos](#)

[Amplify TTM's Use of Music to Preserve Culture](#)

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Amplify TTM's Use of Music to Preserve Culture

Twitter/Threads/Bluesky Post 1:

🎵 Music is more than sound in Kiribati—it's identity, history, and resilience. Te Toa Matoi supports people with disabilities to preserve their culture through song and dance, uniting together against rising seas. #TeToaMatoi
🎵 Support their vital work: uusc.org/ttm

Twitter/Threads/Bluesky Post 2:

🌊 As the tides rise, so does the determination of Kiribati's people. Te Toa Matoi is preserving cultural heritage through music, giving voice to those too often unheard. #TeToaMatoi
🎵 Your generosity sustains their mission: uusc.org/ttm

Facebook/Instagram Post 1:

🎵 In Kiribati, music is resistance. For Te Toa Matoi, music is a lifeline—preserving stories, traditions, and values that rising seas threaten to erase. This grassroots group supports individuals with disabilities to play an active role in keeping their culture alive. Together, we can further their resilience.
🌊 Join us in this mission: uusc.org/ttm #TeToaMatoi

Facebook/Instagram Post 2:

🌍 Preserving the soul of Kiribati through song and dance. Te Toa Matoi uses music to preserve culture and give a platform to people with disabilities, even as climate change challenges their way of life. By creating accessible archives and leading cultural initiatives, they're keeping Kiribati's heart beating.
🎵 Help amplify their efforts: uusc.org/ttm #TeToaMatoi



Celebrating our Fundraising Milestone

Twitter/Threads/BlueskyPost 1:

🌟 We've raised \$5,402 for Te Toa Matoi! Each dollar ensures Kiribati's culture and voices are not lost to rising seas. Let's build on this momentum—your generosity matters.

#TeToaMatoi

🎵 Join us in supporting TTM: uusc.org/ttm

Twitter/Threads/Bluesky Post 2:

👏 Together, we've raised \$5,402 for Te Toa Matoi! But the journey isn't over. Let's ensure they have the instruments and resources to continue their life-changing work.

#TeToaMatoi

🐋 Donate and share: uusc.org/ttm

Facebook/Instagram Post 1:

🎉 Thank you for helping us raise \$5,402! Your contributions are replacing lost instruments, strengthening resilience, and uplifting Te Toa Matoi's mission to support people with disabilities in Kiribati. Together, we can do even more—let's reach \$100K!

💖 Give today: uusc.org/ttm #TeToaMatoi

Facebook/Instagram Post 2:

🌟 Milestone reached: \$5,402 raised! Every contribution helps Te Toa Matoi preserve Kiribati's cultural heritage and support people with disabilities to lead in the face of climate challenges. Let's keep going!

🐋 Donate now: uusc.org/ttm #TeToaMatoi



Show Our Shared Struggle Against Climate Disasters

Twitter/Threads/Bluesky Post 1:

Climate change impacts us all, connecting communities around the world through shared challenges. Te Toa Matoa is proving that resilience is collective. #TeToaMatoa

🌍 Be part of the solution: uusc.org/ttm

Twitter/Threads/Bluesky Post 2:

🌊 Rising seas threaten Kiribati's culture and survival. Te Toa Matoa remains strong, showing us that resilience can be as powerful as the waves. Let's be in solidarity with them. #TeToaMatoa

🎵 Donate today: uusc.org/ttm

Facebook/Instagram Post 1:

💧 Climate change is a shared struggle. For Kiribati, it's more than rising seas—it's the loss of culture and identity. Te Toa Matoa empowers individuals with disabilities to lead with resilience, preserving what climate disasters try to erase.

🌍 Join the fight: uusc.org/ttm #TeToaMatoa

Facebook/Instagram Post 2:

🌍 Across the globe, we're all weathering challenges—but in Kiribati, the rising tides threaten an entire way of life. Te Toa Matoa is fighting back, preserving culture and building resilience for people with disabilities. Together, we can make a difference.

🌊 Support their work: uusc.org/ttm #TeToaMatoa



Uniting with Te Toa Matoa through Faith

Twitter/Threads/Bluesky Post 1:

Faith calls us to cherish every person's inherent worth. Te Toa Matoa lives this truth in Kiribati, empowering those with disabilities to preserve culture amid rising seas.

#TeToaMatoa

☀️ Give today: uusc.org/ttm

Twitter/Threads/Bluesky Post 2:

🌍 Faith in action: Supporting Te Toa Matoa means uniting in solidarity for equity, resilience, and dignity in the face of rising seas. Their work is inspiring and reminds us that anything is possible when we work together. #TeToaMatoa 🎵

Join us: uusc.org/ttm

Facebook/Instagram Post 1:

✨ Answering the call of faith. As Unitarian Universalists, we affirm the worth of every person. Te Toa Matoa reflects these values by empowering people with disabilities to preserve Kiribati's culture and resilience. Together, we can act on our faith.

☀️ Donate today: uusc.org/ttm #TeToaMatoa

Facebook/Instagram Post 2:

☀️ Faith inspires action. Te Toa Matoa in Kiribati reminds us that dignity, equity, and justice are sacred values. Through music and resilience, they embody what it means to live faith. Join us in supporting this vital work.

💖 Give today: uusc.org/ttm #TeToaMatoa

